Message from the Head-CSR

Arts and culture plays a pivotal role in human development and it helps people to maintain their identity and preserve their values. We highly appreciate the efforts of Folkland to preserve, revive and protect the intangible heritage of art and culture of Kerala. Dorf Ketal Chemicals India Pvt. Ltd. is happy to lead and support this venture which can set as an example for other states and countries throughout its CSR support. Dorf Ketal believes in giving back particularly to the communities most significant to the company’s success. Our CSR team works with the NGOs of repute to achieve our objectives by implementing a meaningful, well-managed corporate social responsibility programs.

Dorf Ketal enhances value creation in the societies in which it operates. It has created an enthusiasm in the local community and helps them to preserve and protect their identity through art and culture. Dorf Ketal not only meets the responsible care requirements regarding health, safety, security and environment as set by the International council of chemical associations, on a global basis but also implemented the integrated management system (IMS) for its sustainable growth and high standard management. Folkland is implementing the goal of sustainable development through traditional art forms and remarkable efforts to empower women, artists, LGBTQ and youths through the training and workshops and represented our indigenous arts at various international forums and participated in various art festivals to give international exposure to artists in order to represent our country. It will lead to enhance the status of the artists along with the overall development of artists and art forms. We hope that it will certainly attract international tourist and boost the local economy. As a happy family, our team continues its endeavours towards the empowerment of women and we look forward to transforming lives of performing artists by providing them with sustainable and respectable livelihood. All the best to the Folkland team and Dr V. Jayarajan for their future endeavour to preserve, protect and spread our invisible heritages through their impactful community services.

SANTHOSH JAGDHANE
Head-Corporate Social Responsibility
A Word From The Chairman

It gives me immense pleasure in presenting to you the 29th Annual report of Folkland on this 30th anniversary year. 30th anniversary is also celebrated as Pearl Anniversary. Pearl is known for its luster. Folkland is all set to brighten up with its glittering activities to mark the pearl anniversary. Over the last 29 years, we have tried to protect, preserve, rejuvenate, show case and promote the lesser known and the art forms which are in the verge of extinction as well as the intangible cultural heritage of Kerala. In the outset, we take this opportunity to thank immensely for the support in the form of Corporate Social Responsibility Grant extended to us by Dorf Ketal Chemicals India Pvt. Ltd. Mumbai as a helping hand for our journey not only to preserve the intangible cultural heritage, but also to bring the tradition bearers for achieving the sustainable development goal through art and culture. As you all know we have been adding new feathers on our cap since 18-2017 after the support, inspiration and guidance of our CSR partner, Dorf Ketal Chemicals India as we have reached unexplored areas of intangible culture and brought rays of hope into the lives of artistic community. This year under review was no exception with colourful and vibrant activities that include the women empowerment through art and culture, art training for transgender community, pancharamelam (unique drum beating style) training for male, Charadukuthi kolkali (stringed stick dance) for women, craft training etc. We are proud to say that our initiatives have opened up new vistas to the underprivileged artistic community, women folk with artistic talents, children who are crying for cultural training and to the society in general eyeing for aesthetic appreciation. Another milestone of our activities was clearly depicted in the walls of Kannur Railway station, an effort of around 30 mural artistes show casing the cultural, local and locomotive history in relief mural for the future generation. We are also happy to inform you that the art trainings, classes, workshops intended to the women and other groups started showing results as many of the groups are getting substantial earning from the performances in Kerala and other states.

Our vision for the future is to continue to strive hard to fulfil Folkland’s potential and contribute to the growth of word’s largest democratic nation culturally, economically, socially and sustainably.

With warm regards,

DR. V. JAYARAJAN
(CHAIRMAN)
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About The Organization

FOLKLAND, International Centre for folklore and culture is a non-profit, non-Governmental Organization devoted for the promotion of folklore and culture. Folkland is a registered society under the Indian Societies Act of 1860 and has been in existence since 1989. It promotes cultural heritage by training younger generation to uphold the cultural tradition. The philosophy guiding the institution is to delve deep into Kerala’s cultural roots and preserve its varied heritage for posterity. Folkland envisions a society that respects the cultural heritage by conserving the art and cultural tradition and passes it to future generations and it dedicated for the conservation of Indian culture with its values. Folkland has actively provided access to performing arts, Cultural education, Knowledge and Information through cultural practice.
Project Rationale

To make the cultural heritage of the country better, sustainable development through cultural practices has a vital role. It can create enthusiasm for protecting cultural heritage among performing community. The time has come that the cultural sensitivity should be cultivated among the society at large. If we generate the cultural values in the society, we will make them more responsible citizens towards our cultural heritage.

The project intends to create awareness in the heritage issues and train them in order to sustain themselves with the traditional art forms. Traditional art forms can be the effective communication tool for creating awareness among students. It can also be used as a part of social awareness through the performances in and out of the villages. The project aims to create a pool of people who can act as advocate for their cultural heritage.

Along with the regular performances for gaining economic stability, we are planning for a long term project with documentation and archiving of the resources for the next generation.

Providing art education to children with special needs is another purpose of this project.

The project also aims to include the most neglected and stigmatized people in our society - Transgender/inter sex people and tribal and Daliths. Through art education, we intend to transform the lives of an invisible community in India.

State of Kerala is facing various cultural related threats. In order to deal with the issues in future, there is a need to sensitize and aware the performing communities and make them proud of their heritage.

Project Strategy

- Exhibitions
- Training through workshops and regular classes
- Income generation programs
- Stage performances
- Awareness programs
- Sustainable Development Through Art.
Goals & Objectives

- Encouraging performing artists to take up the challenge of up keeping the art tradition and promoting sustainable development through various traditional art forms.
- Creating awareness among the younger generation about different art forms and thereby preserve and propagate the cultural heritage value of art forms as they are the most effective to carry forward the cultural heritage in the long run.
- Empowerment of marginalized communities to make them part of the mainstream society through art education.
- Showcasing the myriad features of performing arts in particular and intangible cultural heritage tradition in general.
- Develop a new model of sustainability through cultural tourism/responsible tourism.
- To promote cultural heritage through traditional art forms.
- To help the artists by designing a tangible project for their livelihood
- To transfer the performing art tradition to the next generation through art workshops and interactions.
- To elevate the status of performing artistes in the society and also extend hands to the needy artists by bearing their medical expenses, help on housing, purchase of costumes and so on.
- Preservation of intangible cultural heritage and passing it to the coming generations through performances, workshops and interactions.
- Providing art education for students with special needs.
- Providing art education for transgenders.
- Supporting cultural exchange through performance opportunities.

Project Activities

Project is mainly involved in 4 areas:

- Cultural awareness programs
- Training programs and women empowerment through art training
- Performance
- Income generation activities
Charadukuthi Kolkali

Charadukuthi Kolkali is a type of Kolkali popular at Payyanur and nearby areas. This art form originated from Kalaripayattu, the martial art form of Kerala. The dancers will have the ‘Kol’ or the stick in their hands attached to a string and they move around in tune with the song and weave patterns.

Celebrating Folkland’s 30th Anniversary

Folkland, in association with Dorf Ketal, celebrated its 30th anniversary along with International Women’s Day on 8th March, 2019 at Shenoy Square, Payyanur. Dr. P. K. Rejula, Principal, Krishnan Menon Memorial Women’s College, Kannur, inaugurated the programme. Mrs. K. P. Jyothi, Vice Chairperson, Payyanur Municipality presided over the event, while Smt. Narayani Nambiar welcomed the gathering. The introductory remarks were given by Dr V. Jayarajan, Chairman of Folkland. Mrs. Shyamala E. P. felicitated the programme. The main coordinator of the programme was the well-known Charadukuthi Kolkali Aasaan, Mr. K. Sivakumar. Four Charadukuthi Kolkali teams namely, Chalanam Kudumbasree Charadukuthi Kolkali Sangam, Mahatma Charadukuthi Kolkali Sangam, Sree Ashtamachal Kalasangam Payyanur Theru, Mahadevagramam Charadukuthi Kolkali Sangam gave exemplary performances on stage. Mr. Santhosh Jagdhane, Assistant General Manager, Dorf Ketal honoured Mr. P. K. Krishnan Gurukkal, Mr. Prabhakaran Tharangini, Mr. K. Sivakumar and Dr. Santhosh.
Padayani is a ritual art form performed at Bhadrakali temples located on the banks of river Pampa. Though traditionally, it lasted for nearly two weeks, now-a days, it is held for durations that are as short as a single day. Kolam thullal is the major portion of Padayani performance. Kolam is a masque made by drawing images on the leaves of the arecanut palm. Wearing this Kolam, padayani dancer performs the ritual dance in devotion.

These Kolam are representations of spiritual forces or divine characters, and are depicted with terrifying and spectacular face masks and head gear, painted in vivid colours like deep red and black, using natural powders. They include the Ganapathi Kolam, the Yakshi Kolam, the Pakshi Kolam, the Maadan Kolam, the Kaalan Kolam, the Maruthaa Kolam, the Pishachu Kolam, the Bhairavi Kolam, the Gandharvan Kolam and the Mukilan Kolam. Padayani is essentially a communal activity where villagers are actively involved in collecting arecanut palms and participate in the making kolam. Folkland coordinated padayani performance at Edayilakkad at valedictory session of kilukkampetty summer camp for school children.

It was a unique experience not only for the children but also for the localities who in reality cannot access to such art forms like Padayani
A mural is any piece of artwork painted or applied directly on a wall, ceiling or other permanent surface. A distinguishing characteristic of mural painting is that the architectural elements of the given space are harmoniously incorporated into the picture.

Some wall paintings are painted on large canvases, which are then attached to the wall. Whether these works can be accurately called “murals” is a subject of some controversy in the art world, but the technique has been in common use since the late 19th century.

We provide mural painting training in Kannur, Kasargod, Kozhikode and Ernakulam districts. Dorf Ketal in association with Folk Land drew mural paintings on the wall of Kaalichanadukkam School IT classroom. On 20th june 2018 Dr. V Jayarajan (Chairman folkland) inaugurated the program.
As part of the empowerment of the once marginalized community, the third gender, Dorf Ketal in association with Folkland organized a three day workshop at YMCA centre, Aluva on 11th to 13th July 2018.

Folkland International Centre for Folklore and Culture along with the support of Dorf Ketal and Marthoma Navodaya Movement organized a Mural Painting Workshop for transgender community at Krishi Vijnan Kendra, Tiruvalla on 15th to 19th November 2018.

Dorf Ketal in association with Folkland and Mar Thoma Navodaya Movement Society organized Advanced Mural Painting Training workshop for transgenders at Thiruvalla from 17th January 2019 to 22nd January 2019.
Folkland initiated to decorate the walls in and around Kannur railway station, with the support of Dorf Ketal. It will be the centre of attraction for the tourists. The project is implemented as part of the 30th anniversary of Folkland.

Railway passengers can now experience both the local history of Kannur and railway history which is now etched on the parapets of the entry exit approaches of the Kannur station’s main concourse under a beautification project initiated by Folkland. The relief mural sculpted on the parapet walls by a group of 14 artists is headed by K.R. Babu one of the popular mural artists. The art work done by the artists occupy an area of 5000 square feet depicting cultural landmarks, village life, activities inside the railway station and evolution of trains. The work depicting the heritage was done in collaboration with Corporate Social Responsibility fund of the Mumbai based chemical company named Dorf Ketal. The cultural history visually narrated by the relief mural highlights Theyyam, Kalaripayattu, Circus, Bakery, traditions of the district and also the art forms such as Oppana and Margamkali. The work that deck the wall also includes rural activities such as weaving, pottery, oil expeller work, gold smiths and black smiths at work, among others. Besides railway vendors and porters, railway platforms, steam engines and electric engines are among the mural relief images done on the walls of the entry approach to the station. The relief mural work was based on the ideas prepared by artist K K Marar and Dr. V Jayarajan. Which was finally depicted on the walls of railways by artist K R Babu and his team. The relief mural work was completed in less than two months.
Mohiniyattam

Mohiniyattam is one of the eight classical dances of India that developed and remained popular in the state of Kerala. The other classical dance form from Kerala is Kathakali. Mohiniyattam dance gets its name from the word Mohini – a mythical enchantress avatar of the Hindu god Vishnu, who helps the good prevail over evil by deploying her feminine powers.

Performance

- Dorf Ketal in association with Folkland arranged Mohiniyattam performance at Cheemeni Open Prison on 02.10.2018. Ms. Soumya B. Krishna the director of Nattyagriha, Padannakkad was the main performer of the program. Through the program we motivated the prisoners to do their best in the cultural participation.

- Mohiniyattam performance was conducted at Madathinkeezhil Temple, Nileswaram on 17.10.2018. Great Mohiniyattam artist Ms. Soumya B Krishna and her talented students performed in the said area.

- Mohiniyattam performance was conducted at Kanhangad town hall, Kanhangad on 17th September 2018. Great Mohiniyattam artist Ms. Soumya B Krishna and her talented students performed in the said area.

- Organized Mohiniyattam performance at Krishnan Menon Memorial Women’s College Kannur on 20th February 2019. Great Mohiniyattam artist Dr. Anila Sunil performed in college.

- Dorf Ketal in association with Folkland organized Mohiniyattam performance at PKM College Madampam on 8th March 2019 at 2 Pm. Dr. Anila Sunil performed Mohiniyattam on stage.

- Ms. Soumya B Krishna performed Mohiniyattam at ASEAN Ethnic festival at Bangkok on 8,9,10 and 11th March 2019
Oppana

One day training cum workshop on Oppana was organized at Folkland Payyanur office on 27th January 2019. Total 12 participants were part of the workshop. Avil Majeed one of the famous Oppana trainer led the workshop.

Workshop

One day Oppana workshop was organized at Folkland Payyanur office on 27th January 2019. Total 12 participants have been a part of the workshop. Avil Majeed one of the famous Oppana trainer led the workshop.

Performance

Performed oppana at ASEAN Ethnic festival Bangok held on 8,9,10 and 11th March 2019
Chimmanakkali

Chimmanakkali is an art form of Pulaya community of north Kerala, south India. Chimmanam literally means humour or chat. Chimmanakkali is associated with rituals during the pregnancy of women folk. The song sung for this play is known as “chothiyum pidayum pattu”. Very often speeches braced with humour are held. The incidents are dramatized and presented. Chimmanakkali in a satirical form to point out the evils prevailed in the society.

- Performed Chimmanakkali at Sopanam auditorium, kollam on 26th June 2018 kollam, as part of kavalam Anusmaranam
- Performed Chimmanakkali at atham Ghoshayathra held at thrupunitura on 15th August
- A team consisting of 10 artists performed Chimmanakkali at Lokdharmi Nayarambalam, Ernakulam on 20th December 2018, in association with the Foundation day of Folkland.
Chakyarkoothu is a performance art from Kerala, South India. It is primarily a type of highly refined monologue where the performer narrates episodes from Hindu epics (such as the Ramayana and the Mahabharata) and stories from the Puranas. Sometimes, however, it is also a traditional equivalent of the modern stand-up comedy act, incorporating commentary on current socio-political events (and personal comments directed at the members of the audience).

Expertise of Chakyaarkooth, Mr. Kalamandalam Sreenath and Mr. Kalamandalam Jishnu Prathap mesmerised the audience on different platforms on different dates which are highlighted below.

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Dorf Ketal in association with Folk Land and Sree Porkkali Bhagavathi Temple Pazhaye Theru, Vellur arranged Pancharimelam arangettam of 20 artistes who were trained under Sudhi master for 3 months by the initiative of Karuna Purusha Sahayasangam on 12th March 2019 and also honoured old instrumental artistes of Pazhaya Theru Sree Porkali Bhagavathi temple. President of Sree Porkkali Bhagavathi Temple, Mr T Padmanabhan presided over. Mr. K Dhananjayan Master, Mr. N Gangadaran, Advocate K V Sasidharan Nambar, President of Payyanur Pourasamithi and Mr. T V Karunakaran addressed the audience. Mr. Santhosh Jagadhane, Assistant General Manager Dorf Ketal, honoured Payyanur Sudhi, who is one of the famous percussionists of Malabar area and recipient of Delhi Panchavadhya Trust Award. Later 20 artistes trained under Payyannur Sudhi has performed their Arangettam of Pancharimelam in front the crowded audience.

Dorf Ketal in association with Folkland organized “Vadhyotsavam” Pancharimelam performance at Perunthanniyoor Subrahmanya Swami Temple Korom on 31st March 2019. Popular artist Payyanur Sudhi and his more than hundred students performed Pancharimelam on stage. His disciples were from 8 year old children to 60 year old men who got trained vigorously under Payyannur Sudhi for 3 months and also showcased their new talent for the first time on stage. Dr K H Subrahmanyan, Kshethra Kalaka Chairman Inaugurated the programme. Mr. M V Unnikrishnan Master presided over. Popular instrument artist Mr. Ramakrishna Marar and Payyannur Sudhi were honoured in the programme and those who got trained Pancharimelam under Folkland collected their certificates. Mr. T P Damodaran Master and Mr. T Appunni Poduval. Mrs. M V Manjula conveyed their vote of thanks.
Theyyam

Theyyam is a popular ritual form of worship in Kerala, India, predominantly in the Kolathunadu area (consisting of the northern parts of Kerala like Kasargod, Kannur Districts, Mananthavady, Vatakara and Koyilandy) and also Kodagu of Karnataka as a living cult with several thousand-year-old traditions, rituals and customs. The performers of Theyyam belong to the lower caste community, and have an important position in Theyyam. The people of these districts consider Theyyam itself as a channel to a God and they thus seek blessings from Theyyam. A similar custom is followed in the Mangalore region of neighbouring Karnataka known as Bhuta Kola.

Performance

- On 26th June 2018, maaritheyyam was performed at Sopanam Auditorium. “Maari” in Malayalam essentially means suffering, which could be caused by diseases or poverty. The month of Karkidakam, is generally known as “panja maasam” (a month of poverty) and is associated with illness and sufferings. The Maaritheyyam is performed so that all the sorrow is taken away and the stage is set to welcome the next month - Chingam - the month of Onam, the month of prosperity.
- As part of Athachmayam Maaritheyyam was performed at Tripunithura on 15th of August at the Government Boys High School ground.
- Theyyam, one of the most popular ritual forms of worship of North Malabar Kerala, predominant in the Kolathunadu area and also in South Canara and Kodagu of Karnataka as a living cult with several thousand year old traditions, rituals and customs. Folkland along with 14 artists performed Theyyam at Nehru Yuva Kendra Rajasthan on 25th January 2019 and Amber Fort Rajasthan on 26th January 2019.

Workshop

- 02 days’ workshop was arranged on Mukhathezhuth (Named Chithrakoodam.) it was conducted at Folkland Payyanur on the dates of 02.10.2018 and 03.10.2018. It was a try-out of both Theyyam and Mural artists to a combined works that was reflected on the Statues of Theyyam's face (Mukhathezhuth). Mr. K. Balakrishnan (Chief Reporter Mathrubhumi) as chief guest and great Theyyam artist Athiyadam Kunhirama Peruvannan were the distinguished guests of the workshop. 13 Theyyam artists and 09 Mural artists were participated in this workshop.
- Theyyam Face Painting workshop Varnamugham was held at Periya Navodaya School on 7th December 2018. Dr. V Jayarajan, Chairman, Folkland inaugurated the Workshop. Mr. T P Mani delivered welcome speech, Mr. Karunakaran presided over the meeting. Mr. Bins felicitated the meeting. Mr. Abdhulrahman proposed the vote of thanks. Mr.Balan Peruvannan, Mr. Abhijith and Mr. Sooraj Peruvannan, distinguished Theyyam Face Painting artists led the workshop. Around 75 students participated the workshop.
- Theyyam Face Painting Workshop was held at NIFT College Kannur on 14th March 2019. Madhu Kuttooran, Raju Kavoottan, Sudhi Panicker initiated the training classes on Theyyam Face Painting.
Theyyam costume workshop was arranged at Folkland office on 1st November 30 2018 students from National Institute of Fashion Technology participated in the workshop. Mr. Madhu Kuttooran, an eminent Theyyam artist explained about Theyyam and Theyyam costumes.

The students expressed their gratitude to the director for having given them an in-depth knowledge about Theyyam costumes. Their conversation with the expertise Mr. Madhu Kuttooran was informative which they found could be incorporated in modern fashion. Such pioneering efforts from Dorf Ketal and Folkland can find an easy reach of such vanishing art forms to modern generation and thereby reviving them.

Exhibition

Theyyam costumes and face painting exhibition were conducted at Sopanam Auditorium Kollam, on 26th June 2018.
Kathakali

Kathakali is one of the major forms of classical Indian dance. It is a “story play” genre of art, but one distinguished by the elaborately colorful make-up, costumes and facemasks that the traditionally male actor-dancers wear. Kathakali primarily developed as a Hindu performance art in the Malayalam-speaking southwestern region of India (Kerala).

The traditional themes of the Kathakali are folk mythologies, religious legends and spiritual ideas from the Hindu epics and the Puranas. The vocal performance has traditionally been performed in Sanskritised Malayalam.

Kathakali workshops were conducted in 10 schools. The performance was organized in 3 schools and one club.

Demonstration

As a precursor of Kathakali performances, the team has conducted Kathakali classes in order to understand the signs and music of Kathakali at following schools. Eminent Kathakali Musician Kalamandalam Narayanan Nambeesan led the classes.

- GHSS Korom
- GHSS Mathamangalam
- GHSS Kadanappally
- GHSS Kunhimangalam
- GHSS Kandoth
- GHSS Karivelur
- Govt. Boys HSS Payyanur

Performance

- Kathakali performance was held at Kanhangad south high school and Chattanchal high school on September 2018 Sukumaran and team performed Kathakali ‘Nalacharitham’
- On 23rd November 2018 arranged Kathakali performance at Girls Higher Secondary school payyanur at 2.30 PM and Sobhana arts and sports club Ravanesswaram at 7.30 pm. Kalamandalam Sukumaran and team have performed kathakali ‘Kuchelavritham’.
Mangalamkali is a dance ritual related to marriage functions as a form of entertainment. Usually mavilas/ malavettuva (a tribe in kasaragod and kannur districts Kerala (state of south India) perform this. Certain music instruments too are used like thudi. The dance movement gradually becomes fast.

- Mangalamkali was performed at Atham Ghoshayathra held at Thripunithura on August 2018. It was a rare experience and a visual treat for Thripunithura Audience to watch Mangalamkali artist's performance at Atham ghoshayathra held at their land on August 2018.
- A team of 12 Mangalamkali artists performed Mangalamkali at Hyderabad South Zone Cultural Centre Tribal Fest between 3rd November 2018 to 6th November 2018.
- Gothrabhoomika, the team of Folkland from Parappa, Kasargod performed Mangalamkali in Flower show organized at Kunjimangalam on 16th of January 2019.
Shinkarimelam

As part of our mission to make women more self-reliant, Dorf Ketal in association with Folkland trained a group of women Shinkarimelam which was ace a male bastion and also provided them a platform to showcase their talent.

Performance

- A group of 12 Shinkarimelam artist performed Shinkarimelam in connection with All India Craft Mela, held at Shilparam, Hyderabad from 22nd to 25th December, 2018. It was conducted by South Zone Cultural Centre Thanjavoor.
- Shinkarimelam was performed by a group of 12 artists at Organics & Millets 2019, International Trade Fair on 20th and 21st January 2019 at Palace Ground Bangalore, Karnataka.
- Our artistes performed Shinkarimelam at Sahyadri Fest a Festival of Western Ghats, at Shimoga, Karnataka on 24th January 2019.
- There were two platforms for Shinkarimelam artists one was at Snehalaya Charitable Trust, Manjewsaram which was performed by Kodakkad Shinkarimelam team and the other was at Delhi by Kalichampothi Shingarimelam team on 26th January 2019.
- Shinkarimelam at Mudraadi Rashtriya Rangotsava 2019 from 10th March to 12th March at Uduppi. 15 artists from Kanichara Vadyasangam who were trained by Folkland performed on stage.
- It was a pride moment when a group of our Shinkarimelam artistes exhibited their talents to an international audience at ASEAN Ethnic festival Bangok held on 8,9,10 and 11th March 2019.
Tholpavakoothu is a traditional art form performed at bhadrakali temples of middle Kerala especially in Palakkad, malappuram, thrissur districts. Tholpavakoothu performed in temples at a permanent stage called koothumadam in front of temples. Tholpavakoothu, literally meaning 'leather puppet play', is a ritual art performed during the annual festivals in the Kaali temples of Palakkad district. The theme of the play is based on the Kamba Ramayana, narrated in a diction that is a mixture of Malayalam and Tamil dialectical variations.

Folkland arranged Tholpaavakooth performance at the following places.

- Tholpaavakooth was performed at Chennai on the dates of 23rd to 25th of September.
- Mr. Viswanatha Pulavar, doyen of Tholpavakooth, enlightened the minds of students through his performances at GVHSS Koonathara on 22nd November 2018 and another school at Cherukatupalam, Mannanur on 23rd November 2018 with the support of Dorf Ketal. The other schools which experienced his enchanting performance were
  - Peralam Kozhumal U P School
  - Payyanur college
  - Panayal U P School
  - Chattanchal Higher Secondary School
  - Kanhangad Higher Secondary School
  - Monacha Bhagavathy Temple
  - Pallikkara Residential Association

- Ranipuram
- GHSS Ravaneshwaram
- Shobana Club Ravaneshwaram
- M V M Kunhi Vishnu Nambeesan Smarak Govt. Higher Secondary School
- Madathumpadi Temple Payyanur
World Tribal Day Celebration

Tribals have had a rich tradition and culture which is little known to the outer world. With our mission to bring these indigenous culture and tribe to the forefront of the society, we celebrated World Tribal Day on 11th August 2018 at Kaalichanadukkam Govt. High school. Mr. Mamukkoya, film Artist inaugurated the program. Mr. Raghavan Adukkam presided over the meeting. Mr. Musthafa Thayannur (Panchayath Member) Mr. M Aneesh Kumar (Panchayath Member), Mr. K Suresan (Secretary, Folkland) delivered felicitation. Tribal dances from different area were performed on the stage. And there was also an exhibition of tribal arts’ photos from different districts.

Ottamthullal

Ottan thullal is a dance form which is unique with its simplicity in presentation and humor. It strictly follows the principles that have been mentioned in the Natya Shastra written by bharathamuni. Thullal is performed as solo and is conducted during temple festivals from the temple premises. It involves music also and the themes for the play are obtained from myths. Even then social criticism is a main feature of this dance. The songs are very fast and are written by

Mr. Karivellur Rathnakumar a renowned Ottam thullal artiste performed Ottan thullal based on the story of “Paanchali Swayamvaram” at Vallarkulangara Bhagavathi Kottam on 17th June 2018
Nangyar Kuthu

Nangyar kuthu is an allied traditional art of Kutiyattam an old age Sanskrit drama tradition of India. It is performed traditionally by the women of the Ambalavasi Nambiar community of Kerala, known as Nangyaramma, but since the second half of the 20th century it is no longer the case. Nangyar kuthu an offshoot of Kutiyattam is a solo performance with an antiquity of 1500 years. It is the solo domain of the female artists. The story for the performance is taken from the text Sree Krishna Charitam, depicting the life of Lord Krishna.

- Performed Nangyarkoothu at Cooperative Arts and Science College, Madayi on 8th March 2019. As part of International Women’s Day Celebration, Malayalam Department of the College organized Nangyarkoothu performance for the students. Ms. Kalamandalam Krishnendu and team performed Nangyarkoothu on stage. The performance turned out to be very informative for the students as it portrayed both the power of women and the beauty of Sanskrit language at one stroke.

Kothamooriyattom

Kothamooriyattom is a village folk art form of Northern Kerala. Basically it is a Theyyam a popular ritual form of worship of North Malabar with the image of a cow face attached to mid part of the body. Usually a boy is selected to do this. Special hair work, Face pack, and costumes accompany this. Paniyas also assist the main character, it is believed that after this play the country becomes prosperous number of livestock. With drum patterns serving as the music the speech is both socially conscious and humorous.

Dorf Ketal in association with Folkland organized Kothamooriyattam at Krishna Menon Memorial women’s College, Kannur on 15th March 2019 at 2pm. Mr. Sunil Panicker and team performed Kothamooriyattam on stage.
Nettippattam

- Folkland team conducted three days’ workshop on Nettipattam making at Folkland office Payyanur on the dates of 08.10.2018 to 10.10.2018 and 37 participants got trained in it. Mr. Rajesh Valiyaparamba was the resource person in the workshop and it was very fruitful for the participants.
- Organized two days workshop on Nettipattam making at Mahathma Cultural Centre, Ramanthali on 15.12.2018 and 16.12.2018. 32 participants got trained in it. Mr. Rajesh Valiyaparamba was the resource person and it was a productive and fruitful session for the participants. Some of the participants have started taking up work orders after this training.

Coconut Leaf Craft

- A training cum workshop on Coconut leaf Crafts was organized at S.K. Pottakkadu Cultural Centre Puthiyara, Kozhikode on the dates of 05-10-2018 and 06-10-2018. Coconut leaves play a vital role in Kerala people’s life. The human and Coconut leaf connection starts right from childhood days and it’s up to our last rites. Leaves are used in different stages for various purposes. It starts from tender tassels to dry leaves. Leaves are used for making toys, decoration, ritual purposes, for lights for fire and also to construct leaf houses and sheds with coconut leaf roofs. The purpose of the workshop was to relate children with nature and to teach them the importance of coconut leaves in human lives and to capture coconut leaf crafts heritage which is withdrawing slowly from rural life as plastic has replaced coconut leaf crafts. Art is losing its grip, we feel that it will help present generation to bring back our old art forms in the present society which is filled machinery toys.

- Another one day workshop was organized on Kuruthola (Tender leaves of coconut) for Kannur NIFT College students on 13th March 2019 at Folkland Office Payyanur. Mr. Raju Kavoottan, Mr. Sudhi and Mr. Madhu Kuttooran lead the training classes for the students. Ms. Rugmini moderated the class.
Origami, the ancient art of paper folding, has applications in the modern-day classroom for teaching geometry, thinking skills, fractions, problem solving, and fun science. Origami, the ancient art of paper folding, is making a comeback. It can make an impact in today’s education too. This art form engages students and sneakily enhances their skills. And also paper craft is look back to our old decorative ideas and toys making. Nowadays our new generation is under the capture of plastic toys. In old times people used papers to make different decorative things and toys to play for the kid. Dorf Ketal in association with Folkland has conducted a workshop on Origami at CET College Kaithappuram on 23.10.2018. The Famous artist Mr. Pramod Aduthila, was the resource person and 30 architect students participated in the workshop.
Tailoring Class

- One of the prime objectives of Dorf Ketal and Folkland is to create a self-empowered women community using their artistic skill. This dream got materialised on 12th December 2018 by imparting tailoring classes to a group of 29 women. Dr. V. Jayarajan inaugurated the programme. Ms Sali Sebastian delivered the welcome speech. Mr. C. Krishnan presided over the meeting. Mr. Balan Master addressed the gathering. Ms. Jiji K P and Mr. K Sureshan (Secretary, Folkland) extended the felicitation. Ms. Syamala proposed the vote of thanks.

- On 22nd March 2019 they completed 6 months training class and distributed the Certificates to the trainees. There was an exhibition of their finished products on the same day which received a lot of appreciation from the visitors.
Velicham (Light Workshop)

Stage lighting is the craft of lighting as it applies to the production of theatre, dance, opera, and other performance arts.

Dorf Ketal along with Folkland wanted to highlight the importance of lights for stage performances. It was clearly depicted to the performers through the one day workshop which was conducted on 24th June 2018 at Kalari Gurukulam, Thrissur.
Folkland in association with Dorf Ketal paid tribute to the doyen of Pulluvan Pattu on his first death anniversary by organizing “Gopeedham” Chettikulangara Gopinathan Smrithi on 14th March 2019 at Gopinathan Nagar (Kadavoor Unichireth). Popular film Director, Poet and Lyricist Mr. Sreekumaran Thambi inaugurated the programme.

Art for Relief

During the month of August 2018, severe floods affected the south Indian state Kerala, due to unusually high rainfall during the monsoon season. It was the worst flood in Kerala in nearly a century. Over 483 people died, and 140 were missing.

Folkland with the sumptuous support of Dorf Ketal initiated a relief works to benefit the needs of flood hit people in Wayanad District. In addition, Folkland has collected materials from the groups of Folk, Tribal, Shinkarimelam, Mural Painting, Mohiniyattam, Theyyam artists and distributed to the needy people in Wayanad flood area.

Folkland artists arranged a programme Kala Santhwanam (Art for consolation) at Wayanad Relief camp (St. Joseph’s TTI Kaniyaram, Manahavadi) on 24-08-2018. Kala Santhwanam inaugurated by Mr. V R Pravijji, Chairman Manathavadi Muncipality with the presence of Dr. V Jayarajan, Chairman, Folkland.

Kala Santhwanam is joint initiative of Folkland and Dorf Ketal to solace the inmates in the camp through arts like Naadanpattu, Mangalamkali, Mimicry etc... To our amazement inmates also participated in the program like Mangalamkali. They also felt happy during the program and forgot all their worries and enjoyed the performances.
Assessment Study

Folkland conducted an assessment study of the flood hit Cultural Heritage, Kerala in August 2018. Folkland staff visited the particular areas on 26.09.2018 to 30.09.2018. In this survey, Folkland covered the worst flood hit areas and assessed the damages on intangible cultural heritage.

Name of the Districts and affected area
Ernakulam - Chendamangalam, Paravur, Aluva
Alleppey - Alappuzha, Mavelikra, Ambalapuzha, Thakazhi and Thiruvalla
Palakkad - Kuthambilly
Thrissur - Pullazhi, Puthurkkara
Pathanamthita - Aranmula
Kottayam - Kurichi, Chengannur

Flood affected mainly the areas of Handloom, Palliyodangal and Aranmula Kannadi apart from Chendamangalam Handloom, there are losses that has happened in Kuthambilly, Kasargode and Kannur Handlooms. They faced difficulty in sales since the flood effected the economic condition in almost all the societies, and the transportation was blocked all over Kerala.

Folkland team also assessed the Art forms of Arjuna Nritham, Padayani, Mudiyettu, Theyyam, Pulluvanpattu, Tholpaavakooth, Chavittunadakam, and Velakali. All of the artisans lost their performances in Onam season. It was a major loss that artisans had to face because of flood. Their ornaments, instruments and other materials also got destroyed during the flood time. This assessment has some findings and actions that need to be taken care by the ICH bearers as well as the Govt. institutions.

How Heritage element are affecting the community
• The cultural heritage is one of the pillars of the social, environmental and economic sustainability. So the damage of heritage has affected the social environment and economic sustainability in the community.
• Cultural heritage gives an identity for not only the indigenous community but also for the state. Once they are destroyed, along with it dies the rich tradition and culture which cannot be witnessed by future generations. The best example to be quoted are the woes of the weavers who had lost their weaving machines which was made by senior artisans who are no more.
• Cultural production is highly contextual and idiosyncratic. Loss of cultural production is affected the economic sustainability of the community.
• Cultural production is highly contextual and idiosyncratic. Loss of cultural production has affected the economic sustainability of the community.

Action needs to be taken in order to stabilize the situation and prevent long term loss.
• Through this survey we came to know that, presently Handloom workers are not getting any help from government sector. So immediate government intervention is needed in Handloom area.
• Government intervention has to be done in all aspects of Heritage.
• Need to get international agency interventions /helps for the affected area.
• More voluntary organizations are to get involved to protect the Heritage.
• Government has to take necessary steps to improve the Cultural production’s sales.
• Cultural awareness should be imparted to the present generations to safeguard the existing ones, especially during such natural calamities and pass it on safe to the future generations.
Heritage Walk

Dorf Ketal in association with folkland and INTACH (Indian National Trust for Art and Cultural Heritage) has conducted a Heritage walk from Old Payyanur Police station to Sree Narayana Vidyalayam to mark the World Heritage Week Celebrations. The starting point of the Walk was Old Payyanur Police station, which is a Heritage Police station constructed in the year 1910 and has witnessed several historical struggles including Salt Satyagraha and Quit India strike. The building was protected by the pressure of INTACH and had forced the Govt. to declare it as a protected monument. The finishing point of the Heritage walk was Sree Narayana vidyalayam founded by Swami Ananda Tirtha who dedicated his life against untouchability. Mahatma Gandhi visited the Ashram and planted a Mango tree. The Heritage walk was led by Dr. V. Jayarajan, K.V. Sasidharan Nambiar, E.P. Balakrishnan, P.M. Balakrishnan, Narayani Nambiar, Manju Mohan, Sarala Krishnan. Students of Sree Narayana vidyalayam welcomed the Heritage walkers by showering the flowers on them. After concluding the walk, walkers laid flowers on Swami Ananda Tirtha Samadhi. A meeting was also held under the Heritage Mango tree. It was presided over by Dr. V. Jayarajan, E.P. Balakrishnan, A.K.P. Narayanan, Ms. Rugmini, K.G. Sreelatha Madhu, Achuthan Puthalath, R. Chanradas and others spoke.
The Nehru Memorial Museum and Library in association with Dorf Ketal and Folk Land has organized Bapu Khago iMela, at different places of North Kerala where Mahatma Gandhi visited. As a karyanjali tribute to Gandhiji, from 22nd January 2019 to 24th January 2019, in collaboration different schools.

Sree Narayana Vidyalayam at Payyanur in Kannur district is a place where Mahatma Gandhi Visited during 1934 and planted a Mango tree. It has become an Ashram of Swami Anandathirtha, whose life was devoted for the service of Gandhian principles including his known strikes against untouchability. On 22nd the Program started at 10 am and welcomed by Sri. K.Sureshan and presided over by Dr.V.Jayarajan, Chairman, Folkland. The program was inaugurated by Shri Sasi Vattakkovval, Chairman, Payyanur Municipality. Chief Guest on the Occasion was Shri V.P. Appukkutta Poduval, Freedom fighter and a known Khadi protagonist. Introductory Address was given by Dr. P.I. Devaraj, Asst. Professor, Shree Shankaracharya University, Kalady. Key note address was given by Dr. N. Rathnasree. Those who addressed on the occasion were Adv. K V Sasidharan Nambiar, Shri. K P Raveendran, and Shri. A K P Narayanan. Daytime Astronomy Workshop was held between 10:00 AM and 2:00 PM and Night Sky watch was conducted between 6:00 PM and 9:00 PM at Shree Narayana Guru Vidyalaya, premises with public.

At Nileswaram in Kasargod District on 23rd January Rajas High school, a more than a century old School in Nileshwaram situated behind Nileswaram Railway station, where Mahatma Ganadhi alighted once from his journey and delivered a speech to the public. Rajas High school possesses a letter written by Mahatma Gandhi. The programme started at10 A M and welcomed by K Sureshan and presided over by Dr. V Jayarajan, Chairman, Folkland. The programme was inaugurated by Shri. K P Jayarajan, Chairman, Nilewsaram Municipality. Chief Guest on the occasion was Shri K R Kannan, veteran Freedom Fighter. Those who addressed on the occasion were Muhammed Raphi, Municipality Standing committee chairman, Karunakaran, K P Manoharan, Udayavarma Raja, Madiyan Unnikrishnan, K V Raghavan, K Sasidharan Adiyodi, K V Narendran, P Shaji Vishwas, Sheeja Aravindan, Kalasreedhar and P Pradeep Kumar. Daytime Astronomy Workshop was held between 10:00 AM and 2:00 PM and Night Sky watch was conducted between 6:00 PM and 9:00 PM at Rajas Higher Secondary School, premises with public.

The third programme was conducted at Mahe in Kannur District On 24th January at Jawaharlal Nehru Govt. H S S Mahe were Gandhi visited. The programme started at 10A M and welcomed by Shri Soy Varghese, Principal, and Jawaharlal Nehru Govt. H S S Mahe and presided over by Dr. V Jayarajan, Chairman, Folkland. The programme was inaugurated by Shri. M Raghavan, Novelist.
Dr. Gireesh Kumar, Prof. M G Govt. Arts College, Shri A.K Sureshan Master, Smt. Sajitha Bhaskar, Shri. Anand Kumar, Shri. P Purushothaman, Shri. Murali Vanimel, vetran Freedom fighter Shri. Keezhandur Padmanabhan was the others who offered facilitation during the inaugural function.

Daytime Astronomy Workshop (10:00 AM - 2:00 PM) at Jawaharlal Nehru Govt. Higher Secondary School, Mahe with public.
Quiz Competition

As part of our mission to enrich the students with the knowledge of cultural heritage, Dorf Ketal in association with Folkland introduced Heritage clubs in and around Kannur and Kasargod districts in collaboration with INTACH, Kasaragod chapter. There was a heritage quiz competition that was conducted in two different schools where students who participated was selected on merit basis. There were 20 questions posed to the participants where 3 questions from INTACH based, 2 from local heritage and 15 from national heritage.

- Conducted Heritage Quiz competition at Govt. High School Kalichanadukkam on 13.08.2018 as part of heritage club activities. 26 children were participated in the competition.

- Heritage Quiz competition conducted at ISD Senior Higher Secondary School, Payyanur as a part of heritage club activities. 28 Students were participated in the competition.

Poster Making Competition

As part of Heritage club activities Folkland conducted poster making competition at following schools on the topic of “Pani Ki Kahani” My Water Heritage.

- Vocational Higher Secondary School, Kanhangad South on 19th January 2019. The programme was inaugurated by Mr. Unnikrishnan Master. 9 students were part of the programme.
- Government Boys High School Payyanur: 26 students were part of the programme.
- On 5th February 2019 at GHSS Ravaneshwaram. 23 students were part of the competition.
- GHSS Kalichanadukkam on 6th February 2019. 69 students were part of the competition.
Dorf Ketal in association with Folkland arranged an informal meeting with artists from various art forms. Participated artists were representing different art forms like Dr. Anwesa Mahanta (Sattriya dance- Assam) Mr. Viswanatha pulavar (shadow Puppetry from Palakkad ) Mr. T.T. Krishnan (Kathakali vesham), Mr. Kalamandalam Narayanan Nambeesan (Kathakali Music) Mr. Karivellur Rathnakumar, Mr. Krishnan Kutty (Ottanthullal) Mr. Karivellur Rameshan (Edakka, Thabala), Mr. Harimohan, Mr. Manoj Vellur (Sivapaalathaalam-Rhythm), Dr. Anila Sunil, Ms. Kalamandalam Soumya (Mohiniyattam), Ms. Sitha Sasidharan (Bharathanatyam), Ms. Neelima T M (Nangyaarkoothu), Mr. K Suresan (Poorakkali), Ms. Rajitha Rajan (Drama) Ms. Mithra Vinda (Hindusthani Vocal), Mr. Satheesan Bangalam (Mural), Mr. Krishnan Namboothiri (Thidamb Nritham), Mr. Madhu Kutooran, Mr. Krishnan Peruvannan, Mr. Balan Peruvannan, Mr. Sunil Cherukunnu (Theyyam). Art forms such as Sathriya Dance, Ottanthullal, Sivapaalathaalam, Hindusthaani Vocal, Kathakali Music etc were demonstrated by the respective artists during the interactive session.

Kerala Kshethrakala Academy Chairman Dr. K H Subramahnyan, Folkland Chairman Dr. V Jayarajan, Mr. Thadam Parameswaran, Ms. Aarathi Jayarajn, Ms. Nithya Surendran, Ms. Saranjini Jayarajan, Ms. Sreeja C V led the discussion. Dr. Dong Sung Huh felicitated the artists.
As part of cultural exchange, 02 representatives of Folkland went to Korea on the dates of 08.09.2018 to 10.09.2018. They staged the Mohiniyattam performance.

International Theatre Day Celebration

Dorf Ketal in association with Folkland celebrated International Theatre Day on 27th March 2019. Former Sangeetha Nadaka Academy Secretary Mr Appukuttan Master inaugurated the programme. Popular Drama artist and Film Director Mr. M T Annur was the Chief Guest and he read the International Theatre Day Message written by Carlos Seldran one among the world theatre artist. Theatre artist and film director Manoj kana was the Chief Guest. Folkland Chairman Dr. V Jayarajan presided over. Mr. U Narayanan, Mr. V A Gopalakrishnan, Mr. V P Balakrishnan, Mr. C K Ramakrishnan, Mr. P Sukumaran, Mr. T K Narayanan, Mr. M P Raghavan, Mr. K K Divakaran, Mr. Bhaskaran Vellur, Mr. P U Babu, Ms. Sarala, Ms. Umadevi were honoured and shared their experience. Mr. Sunil Panicker and team performed Kothamooriyattam.
Dorf Ketal in association with Folkland and Kannada University Hampi organized two days National Seminar and Snehadaram named “Sreedhariyam” on 27th January at Town Hall Kanhangad and 28th January at P K Rajan Smaraka Campus, Nileswaram. Mr. E Chandrashekar, Minister Revenue and Home Affairs Department inaugurated the programme. Mr. P. P. Karunakaran welcomed the gathering. Mr. V V Rameshan presided over. Mr. K P Ramanunni felicitated the programme. Dr. Naduvattam Gopalakrishnan, Dr M N Rajan, Dr P Somanathan, Dr. Lissi Mathew, Dr. Joseph Saccaria took first session and Prof. K P Jayarajan published the book written by Dr A M sreedharan named Tulu: Paramparyavum Veendeduppum. Evening 4.30 pm Unlige Janapatha Kalasangam Badiyadukka in association with Folkland performed Tulu Artform Chennu Nalige, Odu Nalige, Dudi Nalige, Karamgolu, Padhanne at Town Hall Kanhangad on 27th January 2019. On 28th January 2019 Dr. Radakrishna Bellur, Dr Kamalksha, Dr. Prakash Chandra Sisila, Dr. Rajesh Bajjangala, Ms. Manjula P, Mr. P K Jayarajan had paper presentation on topic, Tulu Language and Culture. Mr. Umesh Salion Chairman Kerala Tulu Academy inaugurated the valedictory session. Mr. Prajin, Union Chairman, welcomed the gathering. Dr Ravi Kumar, presided over the meeting. Dr V Jayarajan, Chairman, Folkland forwarded esteem speech to the programme. Ms. Jasna K P, researcher, proposed the vote of thanks.

Anusmararanam and Award Distribution

Dorf Ketal in association with Folkland organized M. V Vishnu Namboodiri Anusmaranm and Chetti Kulangara Gopinathan Memorial Award Distribution to M. V Vishnu Namboodiri as posthumous respect on 19th March 2019 at M V Vishnu Namboodiri’s House, Kunnaru. Dr K. H Subrahmanyan, Kshethrakala Academy Chairman gave away the award to Mr. Vishnuprasad M V, the grandson of M V Vishnu Namboodiri. Mr. Sunil Kunnaru from Malayalam Vayanassala welcomed the gathering. Dr V Jayarajan, Chairman Folkland presided over. Mr. K K Marar delivered the reminiscence speech. Mr. Payyanur Kunjiraman Master, Dr. Kumaran Vayaleri, Folklore Academy Secretary, Mr. M Pradeep Kumar, President Ramanthali Panchayath, Mr. M V Govindan, Yogakshema, Kannur District President Mr. Mangalam Vasudevan Namboodiri, Mr. P N Damodaran Namboodiri, Yogakshemasabha, State Council Member, were shared their memories with M V Vishnu Namboodiri. Mr. M V Vishnuprasad, Grandson of M V Vishnu Namboodiri, conveyed the vote of thanks.
Given below is the financial statement for the year 2018-19

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**Programme Output**

- Created awareness on intangible cultural heritage.
- Enhanced cultural heritage consciousness among present generation
- Enhanced sense of cultural stewardship
- Enhanced leadership skills for cultural heritage protection and sustainable development
- Increased status and income of artistes.
- Increased sense of civic responsibility, confidence and optimism for cultural heritage
- Cultural exchange

**Monitoring and Evaluation Framework**

- Enhancement of income through performances
- Improved cultural heritage consciousness among present generation
- Enhanced leadership skills for cultural heritage protection and sustainable development
- Increased status through traditional art forms
- Increased sense of civic responsibility, confidence and optimism among women artists
- Able to support the traditional/dying art form

**Indicators**

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**Methods of Assessment**

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Knowledge Management System

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Total of beneficiaries in artist community & public outreach

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### Total of beneficiaries in artist community

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![Bar chart showing the distribution of beneficiaries by art form: training, demonstration, Exhibitions, workshops, and Performance. Each bar is color-coded to represent different art forms such as Theyyam, Kathakali, Mohiniyattam, Sinkarimelam, Mural painting, Mangalamkali, Chimmanakkali, Tholpaavakooth, Chaakyarkooth, Oppana, Coconut leaf craft, Nettippattam, Nangyarkooth, Kothamooriyattam.](image)
# Achievements and impact of the project

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## Chart

![Chart showing achievements and impact of the project](chart.png)

### Notes
- Art forms: Theyyam, Kathakali, Mohiniyattam, Sinkarimelam, Mural Painting, Mangalamkali, Chimmanakkali, Tholpaavakooth, Chaakyarkooth, Oppana, Coconut Leaf Craft, Nettippattam, Nangyarkooth, Kothamooriyattam.
### Public outreach

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<tr>
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**Graph:**

- **Blue** - Performance
- **Orange** - Workshops
- **Gold** - Demonstration
- **Green** - Exhibitions
- **Dark blue** - Training

The graph illustrates the public outreach activities across various art forms, showing the distribution of performances, workshops, demonstrations, exhibitions, and training sessions for each art form.
Reflection From The Media
Areas Of Action

- Theyyam
- Kathakali
- Mohiniyattam
- Shinkarimelam
- Mural Painting
- Mangalamkali
- Chimmanakkali
- Tholpavakooth
- Chakyarkooth
- Oppana
- Nettippattam
- Coconut Leaf Craft
- Nangyarkooth
- Kothamooriyattam
- Padayani
- Charadukuthi Kolkali
- Gopeetham
- Pancharimelam
Testimonials

Knowledge beyond classrooms
Sunil, Malayalam teacher, Tenth grade
Girls Higher Secondary School, Payyanur

My students absolutely loved Kathakali demonstration. Folkland provides a great way to develop cultural awareness and broaden understandings of heritage among school children through their Kathakali demonstration classes and performances. There was complete silence during the performance of ‘Nalacharitham Randam Divasam’. It is amazing and truly filling in the missing gaps for students beyond what I can do in the classroom as this is also a unit in the syllabus of 10th grade students. I really appreciate the efforts of Folkland and Dorf Ketal for this kind of an initiative. I think it is a fantastic approach.

Enchanting Kathakali
Athira, Tenth grade student
Girls Higher Secondary School, Payyanur

I really love the way in which Folkland team made our subject come alive for us. I thoroughly enjoyed every second of my experience. I was not a big fan of Kathakali because I always thought it is too difficult to understand but the Kathakali demonstration class and Nalacharitham Randam Divasam’ performance were very helpful, informative and simplified to suit our level of understanding and I just fell in love with the art form after attending those classes. Not only did it improve my understanding of Kathakali but also helped me score better this time in the exams as I could answer all the questions related to Nalacharitham really well. Personally, it helped me change my attitude towards arts forms’.
**Indomitable spirit**  
Geetha, Leader  
Kunhimangalam Shinkarimelam Team.

“My experience with Folkland has definitely changed my life. My husband is a daily wage labourer and he gets minimum wages daily. We were struggling to live with that amount. My husband was not happy with the idea of sending me out to work. It was in this situation that I heard about Shingarimelam training class and shared my interest with my husband but he was not happy and did not support me. I joined against his will and finished 6 months training. It was not an easy going journey but rather a challenge - physically, mentally and emotionally.

There were 23 members in our team and we complemented each other just perfectly because most of us were from similar background and we knew how important it is for each one of us. This training has really helped me grow as a person and I have come out with a new found confidence in myself as an individual. After the training we got more than 15 shows which really boosted my stage confidence. My husband is so happy and proud of me today that I support him in running our family. I earn between 800 to 1000 rupees per performance and have been receiving good number of stage programs every month. Thank you Folkland and Dorf Ketal for giving me such a great opportunity in my life.”

**Budding artiste**  
Sivani Pattan, 8yrs old  
Christ CMI Public School, Kanhangad.

Sivani Pattan, has been receiving Shingarimelam training at Folkland since she was 7 years old, being the youngest to receive training under this project. She is now in third grade at Christ CMI Public School, Kanhangad. She regularly attends her training classes at Padannakkad Natyagraha. She has blossomed from a very shy little girl to a confident, well poised and happy 8 year old. Her parents are certain that the training lessons she received from Folkland has had a lot to do with this. She is the youngest Shingarimelam artist till date and has been receiving a lot of attention from everywhere. Sivani has performed Shinkarimelam in many stages across India.
Age is just a number

Sarala, 52 yrs
Mohiniyattam student.

“Folkland is a place of acceptance, aspiration and support. I started Mohiniyattam training under them at the age of 52. I dreamed of being a dancer for most of my life, but ambition to become a dancer was thwarted at an early age. It was only a year ago that I decided to take up dance classes. It was very challenging for me. I felt depressingly middle-aged dancing with vibrant young girls. I didn’t want to be noticed. The classes moved at a pace that went beyond my skill level. Thankfully, my teacher and friends were gracious and didn’t seem to be bothered about my incompetence. They encouraged me to try hard each time I got an adavu (step) wrong. As days passed, I remembered the joy of dancing and I knew that I was exactly in the right place. By a few weeks, I became very confident and started enjoying every single moment, and I knew that I had fallen in love with dance all over again. I found it strangely liberating. I have no body pains today and I am filled with so much of positive energy. I am so proud of Folkland and the activities they undertake with the support of Dorf Ketal that I involve myself in most of them such as mural training, Nettippattam workshop and so on.”

Formidable colours

Geetha
Received mural painting training under this project from Payyanur Gramamprathibha

“It was hard for me to believe it was possible to create paintings of such vivid detail and exquisite design without a normal working set of body. Paralyzed from the waist and below, I was advised by my doctor to engage in activities that give me happiness. I chose mural painting as a beautiful expression of my imagination. I learnt to paint from scratch with the support of great teachers at Folkland. I try to free my mind through my paintings and what comes out are my pure emotions. My friends and teachers started recognizing my talent and today I make a living out of it. I have conducted few painting exhibitions too. I am indebted to Folkland and Dorf Ketal for giving a meaning to my life.”
A dream come true
Ambika, 60 yrs old
Received training in sewing and tailoring under this project.

“I received training in sewing and tailoring at Folkland training centre in Payalam. The atmosphere felt so calm and supportive the whole time. I left the class feeling empowered to use tailoring machine with confidence. Tailoring was always something I was interested in, but never really had a chance to pursue. Perhaps, the financial constraints at home back then took a tough toll on moving towards my dreams. But I was determined. I wasn’t ready to let go of my dreams. I learned the primary techniques in tailoring from one of my neighbours who was an established tailor. Most of my learnings were from mere observation but I gradually started stitching my own clothes and seeing my work, my family members started trusting me in my work. The main barrier on my work life was that I did not own a tailoring machine and had to depend on others and work under someone for a major part of my life. I wanted to learn more and start designing, aside from very basic sewing tasks that I have been doing all my life. It was during this time that I got to know about the training Folkland was offering. Learning to stitch all over again was a very fulfilling experience for me. It has given me a boost in self-confidence. I never get tired of spending hours making dresses for people who trust my hands.

All thanks to the wonderful trainers at Folkland, I now earn more than double of what I was earning earlier”.

From the world of minds to colours.
Rukmini,
Freelance counsellor/ Psychologist
Received Mural painting training under this project

“It is a real pleasure to be a part of the activities conducted by Folkland. I always wanted to learn mural painting and this was the best opportunity for me. I enjoy being surrounded by other artists and am inspired by them. I attend all the workshops done in Folkland with the support of Dorf Ketal as those are opportunities to explore ideas and learn about the rich tradition of Kerala. I have recommended the workshops and training classes of Folkland to all my friends and family as they are so good in what they do, their passion for arts is contagious and it is a rare opportunity for people like me”.

A percussionist on wheels

Premarajan
Shingarimelam Instructor, Folkland.

“I joined Folkland a year ago as a Shingarimelam instructor. I am an auto driver by profession. But I get more recognition and appreciation from people after I joined Folkland, I try to make my classes fun and am genuinely interested in empowering women around me through all the small ways I can. I have trained thousands of women under this project and I love experimenting with new Thalam and steps. Folkland has given me a lot of scope to blossom into a better artist and the exposure I have been receiving in this field is tremendous. I have travelled to Kenya, Tanzania, Thailand and many more places in India as a performer. This wouldn’t have been possible if I had continued being a full time auto driver. I made a right choice by joining Folkland and I am financially secured today.”

Transformation to a Nettipattam Instructor

-Rajesh
Instructor, Nettipattam making.

“Folkland is a lovely space to explore creativity. I joined them as a mural painting student at Edayilakkad centre. After completing the training course I began working independently and started getting a lot of work orders. But I wanted to try something new, something different. That’s how I got attracted to handicrafts and started making Nettipattam. However, I had no idea how to market my products or reach out to people. I wanted to let people know about my skills. Folkland was the best platform I could get and they were willing to take my ideas and gave me a chance to prove my talent. I joined Folkland as Nettipattam instructor and today I have hundreds of students many of who have already started making an income out of the craft.”
Beating the odds with art

Sindhu
Attended Nettippattam making workshop

“I have attended Nettippattam making workshops and Mural painting training at Folkland. These classes have given me so much of confidence especially at a time when I needed it the most. I was going through a rough patch, I had gotten divorced and was struggling to get hold of my life. Folkland has shown me the right path. Today I am a confident woman. I earn a living out of Mural painting and Nettippattam. I get large number of work orders for Nettippattam especially during the Theyyam and Pooram season. Thank you Dorf Ketal for empowering women like us.”

A healing touch

Dr. Jayashree
Mural painting student

“The training encouraged me to expand, experiment. I learned so much from my trainer. Each classmate provided tremendously varied artistic expressions, richness of insight and perspective. Painting is my passion and is a real stress buster for me. It is something I want to come back to after a long day at the hospital. Thank you Folkland and Dorf Ketal for giving me this opportunity.”

A Journey to fame

Usha (Mangalamkali Artist)

I am a tribal artist from the remotest village named Mudanthenpara. Mangalamkali is a tribal art which was at the verge of extinction, got a larger audience through various platforms provided by Folkland and Dorf Ketal thereby reviving it. I owe a lot to Folkland without whom I wouldn't have been able to perform on different stages in and around the country. Always grateful to you.
An infinite journey with art
Soumya B Krishna
(Mohiniyattam Teacher)

Never did I imagine that my art would give me a Global platform. My sincere gratitude to Folkland & Dorf Ketal without whom I wouldn’t have exhibited my passion to an international audience. I was a housewife confined to the four walls, but the inspiration of my husband helped me reach Folkland, the world of traditional art forms. It was a blessing for me to teach students of different age groups, from 3 year old to a 52 year old. Folkland ambience with the support of Dorf Ketal made my career rejuvenated.

Hidden artist in a teacher
Jayachandran
(Head Master GHS Kalichanadukkam)

Though I am not an artist, I am passionate about art, especially the traditional ones. My thirst for art got quenched after my association with Folkland in their work with the support of Dorf Ketal. I am thankful to Folkland & Dorf Ketal as they helped me to pass on the traditional art forms to my students through various performances organized by them at our school. Today my students have become a fan of various traditional art forms and they stand out from other school students. Thank you Folkland & Dorf Ketal.
Fusion of Traditional art and fashion
Adithya (NIFT Student)

My name is Adithya from Kota, Rajasthan. I am doing my third year Fashion course at NIFT Kannur. As part of our field work, our team visited Folkland to attend a Theyyam Workshop conducted in association with Dorf Ketal. I was amazed to learn a lot about their costumes and I could amalgamate it with my designs. There was a lot of appreciation from our teachers. Thank you Folkland and I look forward for more such workshops.

Breaking the social Taboo
Shafna (Fashion Designer)

Though I am not an artist, I am passionate about art, especially the traditional ones. My thirst for art got quenched after my association with Folkland in their work with the support of Dorf Ketal. I am thankful to Folkland & Dorf Ketal as they helped me to pass on the traditional art forms to my students through various performances organized by them at our school. Today my students have become a fan of various traditional art forms and they stand out from other school students. Thank you Folkland & Dorf Ketal.
Project Team

RAKESH S R
Project Administrator
Duties & Responsibilities:
• Chief operating officer
• Supervising all the programmes.

SURESHAN. K
Field Staff
Duties & Responsibilities:
• Co-ordinating the project ‘performance in schools and other public places to create awareness in performing art & culture’ and ‘art education & training to TGs/destitute persons who are in need of special care’.
• Organising the programmes.

SATHEESH B
Field Staff
Duties & Responsibilities:
• Co-ordinating the project ‘languishing craft & thereby uplifting the craftsman’.
• Arranging craft training classes.
• Conducting craft workshops.
• Visualizing the programmes.

SANGEETH BHASKAR
System Administrator
Duties & Responsibilities:
• Handling social Medias.
• Updating Website.
• Designing, marketing & promotion.
• Office works.
• Responsible with our infrastructure.
RAJITHA RAJAN
Field staff
Duties & Responsibilities:
• Co-ordinating the project ‘Art for livelihood’.
• Arranging classes for shinkarimelam & mural painting.
• Visiting the training classes.

NEENU SUKUMARAN
Supervisor
Duties & Responsibilities:
• Co-ordinating the project ‘empowering the villagers for developing responsible cultural tourism’ and ‘conducting & participating in the cultural festivals in abroad with talented artists’.
• Preparing reports.
• Co-ordinating & monitoring the programmes.

NITHYA SURENDRAN
Programme Executive
Duties & Responsibilities:
• Supervising all the projects.
• Co-ordinating all the programmes.
• Monitoring & Evaluation.

Account Section

Athul Murali
Sreeja C V
Shinkarimelam Instructors

Kannapuram Ramachandran  Premarajan Kannankai

Pancharimelam Instructor

Sudhi Payyanur

Chief Faculty, Mural Painting

K R Babu

Mural Painting Teachers

Priya Gopal  Pradeesh Melur  Mithun Babu
Theyyam Artists

Raju Kavoottan  Sunil Paniker  Madhu Kutturan

Kathakali Trainers

Narayanan Nambeesan  Kalamadalam Sukumaran
Photographers

Sijith Karivellur
Prejith Thrikkarippur
Haritha Ramachandran
Vinu Valappil
Gopal

Videographer

Rajeevan Ramas

Designer

Saurav Singh

Artist

Copy Editor

Sunil Colorgate
Anila Babu
Collaborations

- Sopanam, Kollam
- Thrippunithura Muncipality
- Nehru Yuva Kendra Rajasthan
- Javahar Navodaya Vidyalaya Periya
- National Institute of Fashion Technology, Kannur
- G H S S Kanhangad south
- Govt. Girls Higher Scondary School Payyanur
- Shobhana Arts and Sports Club Ravanaeswaram
- GHSS Korom
- GHSS Mathamangalam
- GHSS Kadannappally
- GHSS kunhimangalam
- GHSS kandoth
- GHSS Karivellur
- Govt. Boys HSS Payyanur
- Open Prison Cheemeni
- Madathinkeezhil Kshethrapalaka Temple, Nileswaram
- Natyagriha Padannakkadu
- Krishnan Menon Memorial Women’s College Kannur
- PKM College Madampam
- Snehalaya Charitable trust Manjewsaram
- G H S S Kaalichanadukkam
- Marthoma Navodaya Movement Tiruvalla
- Indian Railway
- College of Engineering and technology, Kaithppuram, payyanur
- South zone Cultural Centre Thanjavoor
- GothraBhoomika Parappa
- Lokdharmi Nayarambalam, Ernakulam Tholpavakooth
- Peralam Kozhumal U P School
- Payyanur college
- Panayal U P School
• Chattanchal Higher Secondary School
• Kanhangad Higher Secondary School
• Monacha Bhagavathy Temple
• Pallikkara Residential Association
• Malanadu Tourism Society, Ranipuram
• GHSS Ravaneswaram
• M V M Kunhi Vishnu Nambeesan Smaraka Govt. Higher Secondary School
• Madathumpadi Temple Payyanur
• Tholpaavakooth Sangham, Shornur
• GVHSS Koonathara
• Vallarkulangar Bhagavathi Kottam, Kunhimngalam, Payyanur
• Govt. Higher secondary School, Ramanthali
• AUP School, Annoor
• Govt. Higher secondary School , Mathamangalam
• Govt. Higher secondary School, Karivellur
• Alphonsa Central School Edatt
• Thaliyil Temple Nileswaram
• Mahathma Cultural Centre, Ramanthali
• Njamanangad theater village Thozhiyoor
• S.K. Pottakkadu Cultural Centre Puthiyara, Kozhikkode
• ISD Senior Higher Secondary School, Payyanur
• Government Boys High School Payyanur
• Bekal Vidyarangam Kalasamithi
• Kannada University Hampi
• INTACH( Indian National Trust for Art and Cultural Heritage) Heritage Walk
• Sree Narayana Vidyalayam
• The Nehru Memorial Museum and Library
• Rajas High school Nileswaram
• Jawaharlal Nehru Govt. H S S Mahe
• Sree Porkkali Bhagavathi Temple Pazhaye Theru,Vellur
• Perunthanniyoor Subrahmanya Swami Temple Korom
Revival Of The Lesser Known Art Forms Of Kerala
A CSR Initiative Of Dort Ketal

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